



[www.domecsolutions.com](http://www.domecsolutions.com)

## **FlixBus and Logista France: a new journey starts now.**

*FlixBus gift cards are now available in the Strator Logista France Points, all around France. Travelling to over 1,700 European destinations in 27 countries becomes easier.*

**Paris, 06/06/2018** - Starting from 17<sup>th</sup> may, thanks to the collaboration between FlixBus, the start-up became the first bus operator in Europe, and Strator Logista France, leading distributor of high added value products and services for tobacconists and shops, consumers can purchase directly their next journey from Strator Logista Points. This important partnership helps the traveler to always have the opportunity to find their travel solution.

Simon Sappey, Head of Sales & Marketing France, Spain & Portugal of FlixBus, commented on the collaboration with Strator Logista France: *“Having good partners is essential when you want to succeed, like with Strator Logista France and Domec on this French project. That’s why we are always looking for new opportunities in the 27 countries where we are currently operating”*.

Domec CEO Antonio Sorrentino: *“We’re proud to be part of the growth of an important brand like FlixBus, supporting it with our technology to achieve such challenging business objectives”*.

The gift cards are now available in four amounts (€ 10, € 20, € 50 and € 100), and corresponds to a scalable credit for the purchase of online travel (on the site [www.flixbus.fr](http://www.flixbus.fr)) or via the app, using the code shown on the receipt.

The card processing is under management of Domec, a Collaborative Fintech Company active in Innovative Payments and Digital Customer Engagement arena.

**Domec S.p.A.**

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## **About FlixMobility**

*FlixMobility is a young mobility provider, offering new alternatives for convenient, affordable and environmentally-friendly travel via the FlixBus and FlixTrain brands. Thanks to a unique business model and innovative technology, the startup has quickly established Europe's largest long-distance bus network and launched the first green long-distance trains in 2018. Since 2013, FlixMobility has changed the way over 100 million people have traveled throughout Europe and created thousands of new jobs in the mobility industry.*

*From locations throughout Europe, the FlixMobility Team handles technology development, network planning, operations control, marketing & sales, quality management and continuous product expansion. The daily scheduled service and green FlixBus fleet is managed by bus partners from regional SMEs, while FlixTrain operates in cooperation with private train companies. Through these partnerships, innovation, entrepreneurial spirit and a strong international brand meet the experience and quality of tradition. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned FlixMobility as a leader against major international corporations, permanently changing the European mobility landscape.*

## **About Logista France**

[www.logistafrance.fr](http://www.logistafrance.fr)

*Logista France is the French subsidiary of the Logista group, the leading distributor of products and services to proximity retailers in Southern Europe. In France, Logista France markets and distributes some 28,000 lines of everyday essentials (food, smokers' supplies, electronic payment and telephone services) at over 52,000 sales outlets, and convenience stores both in large cities and in small villages. Marketing the biggest brands, designing its own ranges of goods and services, maximising synergies and opportunities, continuously adapting to market trends: Logista France's ambition is to grow and expand local retailers.*

### **Press Contact**

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## **About Domec**

*Domec is a FinTech Company active in the field of innovative payment and digital fidelity systems with the aim of offering Added Value Solutions and Services, such as:*

- *Stored Value Card and Gift*
- *Loyalty cards*
- *Automated promotional systems*
- *Coupons and Cash Back*
- *Marketplace and Card Link Offer systems*
- *Big Data Analysis and Management*
- *Digital Wallet Private*
- *Digital Wallet Private*
- *Blockchain*

*Banks, Public Administration, Financial Institutions and Banking Centers, Telephone Operators and Retail Chains of the Most Different Merchandise Sectors. Domec's services are active since 2014 and, over the years, over 10 chains of stores and websites of international relevance and 6,000 cash points are in use. In 2015, after just 12 months of activity, the company generated a turnover of over 1 million Euros, confirming double digit growth in 2016 and ranking as one of the most promising Start-Up innovations for revenue and number of employees in the Italian landscape. All this thanks to important projects in the banking world, including Banca Popolare dell'Emilia Romagna and BancoPosta and the launch of e-commerce "DomecGO" dedicated to end-users. In less than 3 years of operation, the Domec Tools<sup>2</sup> proprietary platform, developed entirely at the Center for Power Research and Development in Basilicata, has exceeded 20,000,000 of "On-line Real Time" transactions. As of March 2017, Domec then joined Spotonway's equity capital, a digital solution*

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*of Loyalty Payment active in the small business world. More information at [www.domecsolutions.com](http://www.domecsolutions.com) and [www.spotonway.com](http://www.spotonway.com).*

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